

Student Involvement

DISCOVER YOUR PATH

2016 - 2017 ANNUAL REPORT



OFFICE OF
STUDENT INVOLVEMENT



OVERVIEW

LETTER FROM THE DIRECTOR



W

elcome to the Office of Student Involvement!

For students at Auburn, one of the best ways to make the university feel like home is by joining a student organization.

Involvement allows students to develop leadership, time management and other critical transferable skills that are oftentimes not taught in a classroom. Many organizations provide hands-on experiences for students to apply their knowledge obtained in the classroom to real-world situations. Ultimately, the development of these skills may set apart involved student graduates from their peers.

For many students, establishing a connection with other students plays a significant role in a student's likelihood of being retained at Auburn. Organizations provide students with a social outlet, a support group and an opportunity to develop their own identity while being exposed to new cultures and ideas.

The Office of Student Involvement's database, AUinvolve, is home to over 500 student organizations and is a resource for students looking to get involved, search for upcoming campus events and create a co-curricular transcript. Involvement Ambassadors are available to help guide students in finding an organization that is right for them.

This report provides a brief overview of the various entities within our office and highlights some of our many successes over the 2016-17 academic year. We are proud to celebrate the hard work of the many great students, faculty, and staff that are affiliated with our programs.

In the Office of Student Involvement, our students are multi-dimensional, and so are we. We are advisors, teachers, mentors, life coaches and administrators. Our working environment and the students' learning environment are one and the same.

Working with students is our passion, and it is our goal to help build the leaders of tomorrow.

War Eagle!

COREY M. EDWARDS
DIRECTOR, OFFICE OF STUDENT INVOLVEMENT

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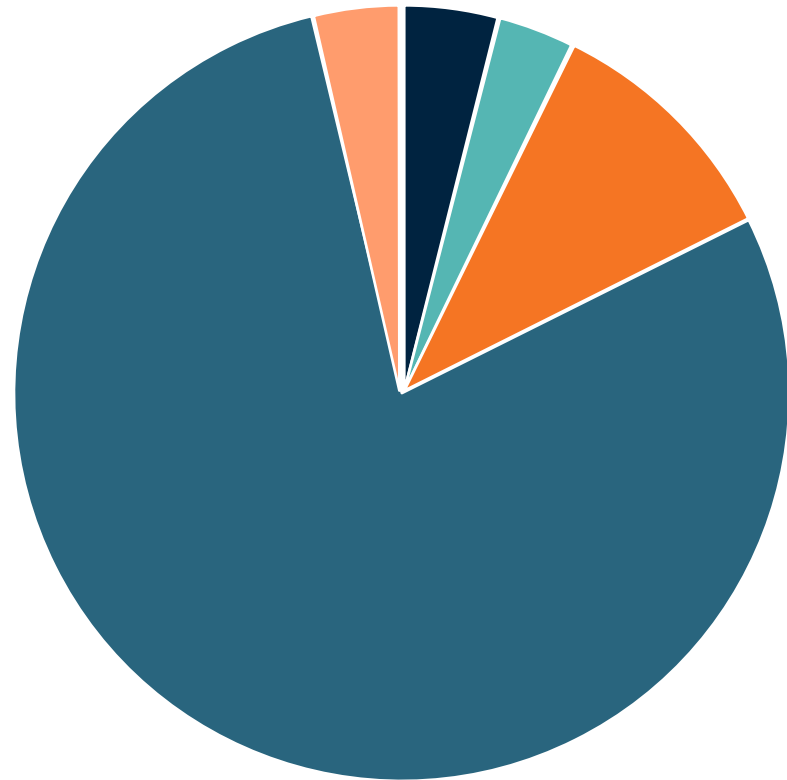
MISSION:

To engage and empower students by providing developmental opportunities that enhance individual learning and leadership through a diverse student-centered environment.

Student Involvement

AT A GLANCE

500+
STUDENT
ORGANIZATIONS



ORGANIZATIONS ON AUINVOLVE

- REGISTERED STUDENT ORGANIZATIONS: 464
- STUDENT ACTIVITY PROGRAMS: 22
- CAMPUS DEPARTMENTS: 24
- CLUB SPORTS: 19
- GREEK: 61

2,687 EVENTS
& PERMITS SUBMITTED

BANNER PERMITS 57

BILLBOARD PERMITS 64

CONCOURSE 640

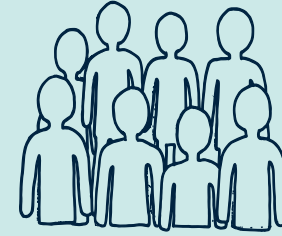
GENERAL EVENTS 1,201

GREEK 448

O-DAYS RESERVATIONS 416

STUDENT ACTIVITY PROGRAMS 311

STUDENT CENTER TABLING 62



18,096
INVOLVED
STUDENTS



STUDENT ACTIVITY FEE:

\$2,123,755.14 Allocated by SGA
Budget & Finance Committee

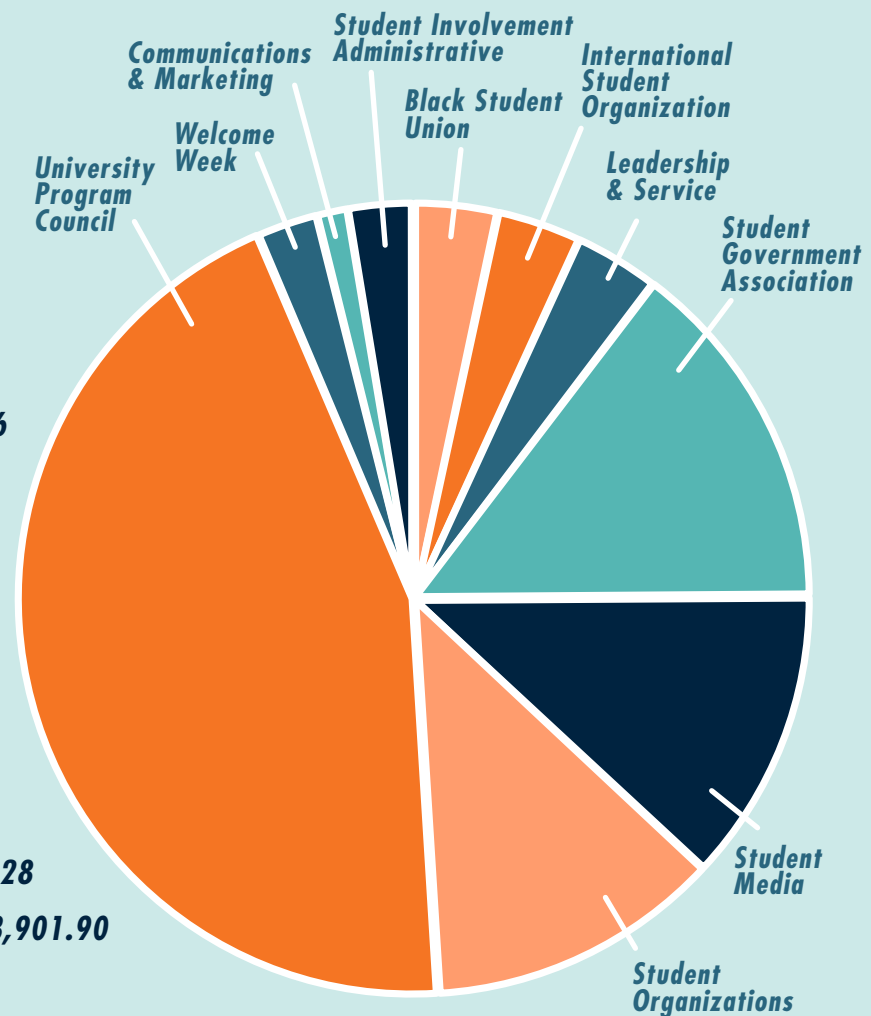
1. Black Student Union **\$43,963.24**
2. International Student Organization **\$46,329.06**
3. Leadership & Service **\$98,468.42**
4. Student Government Association **\$185,227.40**
5. Student Media **\$153,306.08**
6. Student Organizations **\$153,647.48**
7. University Program Council **\$566,740.00**
8. Welcome Week **\$31,550.00**
9. Communications & Marketing **\$16,063.28**
10. Student Involvement Administration **\$34,558.28**
11. Salaries for all Student Activity Programs **\$783,901.90**

SCHOOLS & COLLEGES WITH THE MOST INVOLVED STUDENTS

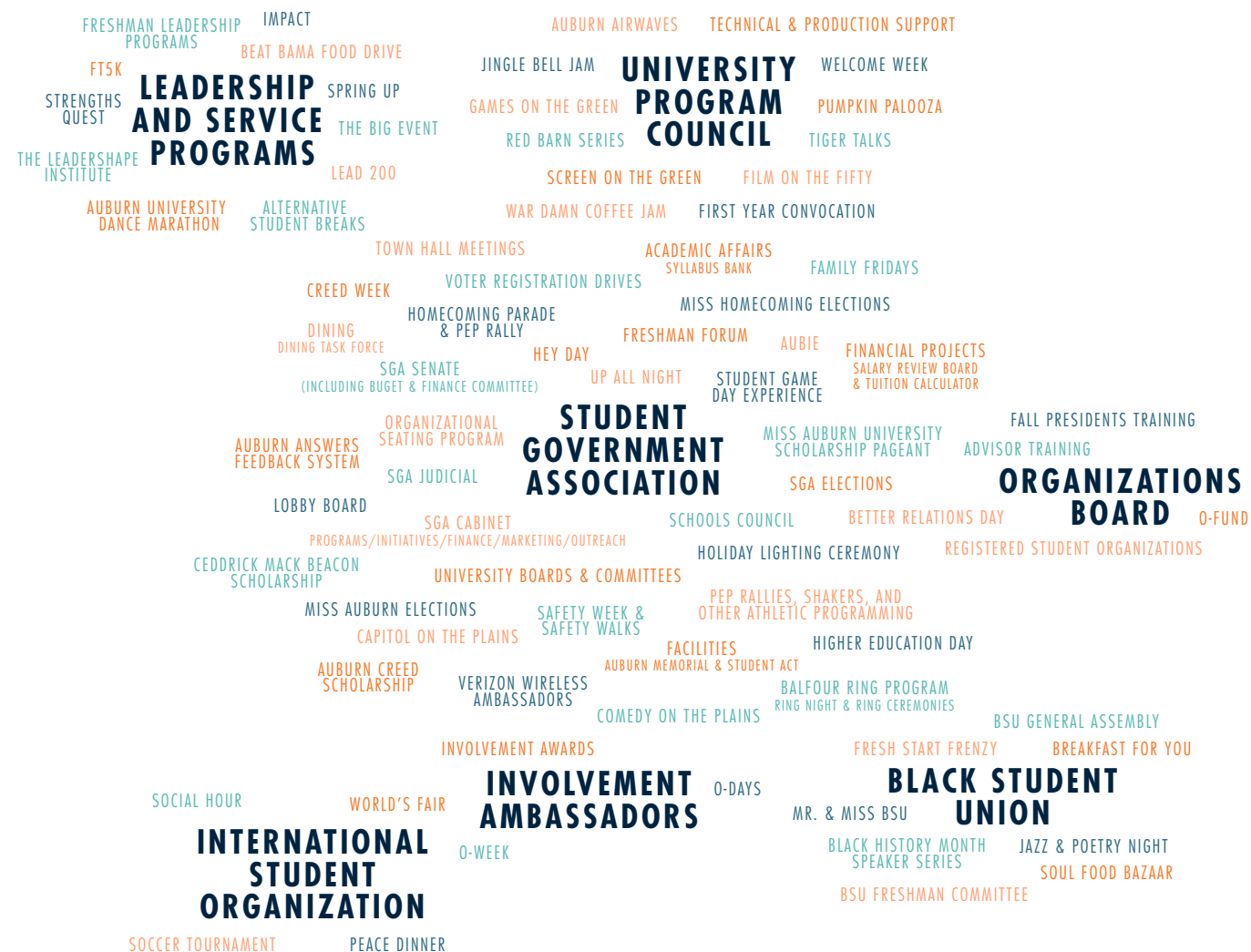
1. COLLEGE OF BUSINESS
2. COLLEGE OF ENGINEERING
3. COLLEGE OF LIBERAL ARTS

GPA:

AVERAGE GPA OF INVOLVED STUDENTS: 3.12
AUBURN GPA: 3.08



Student Activity Programs



4,098
STUDENT
APPLICANTS

1,773 STUDENTS
PLACED IN POSITIONS



46
APPLICATION
PROCESSES

311 EVENTS
PLANNED & SPONSORED
BY STUDENT ACTIVITY PROGRAMS

GPA BREAKDOWN:

EXECUTIVE OFFICERS: 3.45

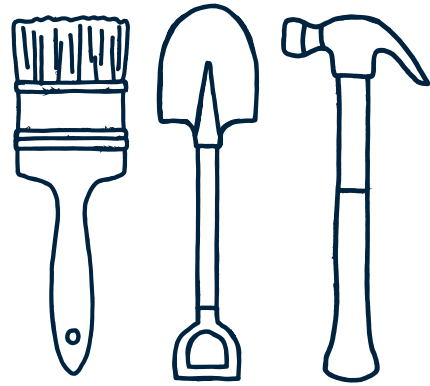
DIRECTORS: 3.45

MEMBERS: 3.39

vs. average Auburn student GPA: 3.08

556,924
STUDENT INVOLVEMENT
CONTACT HOURS

Service Programs



18,337
SERVICE
HOURS

3,006 STUDENT VOLUNTEERS

ALTERNATIVE STUDENT BREAKS

The 155 students who participated in Alternative Student Breaks completed 4,058 service hours on 11 domestic and abroad trips in seven states (Alabama, Arkansas, Florida, Missouri, Tennessee, South Carolina, & North Carolina) and three countries (Dominican Republic, Ecuador & Nicaragua).

DANCE MARATHON

Each year AUDM engages the Auburn campus and local community in raising funds and generating awareness for Children's Miracle Network. Now in its sixth year, AUDM has raised more than \$1.5 million total for the Children's Miracle Network. In 2017, AUDM surpasses its \$500,000 goal and raised \$541,832 to directly benefit the Children's Hospital at Midtown Medical Center at Columbus Regional Health.



BEAT BAMA FOOD DRIVE

Auburn University won the 23rd Annual Beat Bama Food Drive raising 245,722 pounds of food for the East Alabama Food Bank compared to 150,322 raised by the University of Alabama.



IMPACT

IMPACT is Auburn University's central resource for volunteer opportunities and community service in the Auburn Community. IMPACT provides students with the opportunity to volunteer throughout the week and special one-time volunteer opportunities. Students can work around their schedules and select from various volunteer opportunities.

BIG EVENT

1,617 Student Participated in The BIG Event, a one day community service event giving back to the Auburn/Opelika Community.



201
COMMUNITY
PARTNERS
& JOB SITES

Student Governance

AUBIE

Aubie, Auburn University's tiger mascot, is in his 38th season as a spirit leader and goodwill ambassador. A popular character among Auburn fans and one of the most animated mascots in the country, Aubie is the living spirit of Auburn. He is a nine-time Universal Cheerleaders Association National Champion, the most of any mascot, and the first to be inducted into the Mascot Hall of Fame.



1,254 APPEARANCES

517 COMMUNITY
EVENTS ATTENDED

24,897
MILES TRAVELED

HELLO
MY NAME IS
7,000 HEY DAY
NAMETAGS DISTRIBUTED



10,743
STUDENTS
PARTICIPATED IN
S G A
SPRING
ELECTIONS
(39.9% OF STUDENT BODY)



AUBURN ANSWERS

Auburn Answers is SGA's primary feedback system that collects students' opinions on a wide range of campus and community issues. Auburn Answers allows SGA to categorize feedback in order to better advocate for the student voice with campus administration.

1,741 SUBMISSIONS
TO AUBURN ANSWERS

ORGANIZATIONAL SEATING PROGRAM

OSP is SGA's competitive, academic-incentive based system used to promote and determine reserved organizational seating at football games. All Auburn University chartered, permanent student organizations are encouraged to participate. Organizations' average Fall 2016 and Spring 2017 GPAs were used to establish rankings and determine seating for the Fall 2017 football season. More than 6,300 students representing 57 organizations participated in the Organizational Seating Program.

Student Organizations

Student Organizations provide opportunities for students to get involved with more than 450 registered student organizations.

O-FUND

The Organizations Fund is available to active student organizations each year through the Student Organizations Student Activity Portfolio. The O-Fund can be used only by permanent student organizations.

\$175,386.86 REQUESTED
\$98,954.13 ALLOCATED



49 NEW STUDENT ORGANIZATIONS



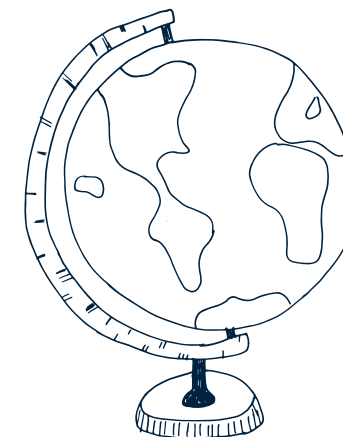
O-DAYS

Organization Days allow students to meet organization leaders face to face to learn more about involvement opportunities and events. This year, 416 tables were provided for student organizations to interact with students along the concourse and in the Student Center.

435 FACULTY/STAFF ADVISORS FOR REGISTERED STUDENT ORGANIZATIONS



1,874 STUDENTS ATTENDED BSU GENERAL ASSEMBLY



1,058 INTERNATIONAL STUDENTS INVOLVED

Student Programming

12,505
STUDENTS
ATTENDED
UPC
PROGRAMS & EVENTS

47 EVENTS



WELCOME WEEK

Welcome Week is Auburn University's official welcome to new and returning students each fall semester. Events throughout the week provide students with fun programming and information to assist them in making Auburn their home away from home. This year, 73 Welcome Week events were hosted across campus with 4,287 students attending events hosted by Student Activity Programs within the Office of Student Involvement.

73
WELCOME
WEEK
EVENTS



Auburn Guides

A one-stop application for information about many of Auburn University's departments and student organizations.

17 UNIQUE GUIDES



PARTICIPATING UNITS:

AUBURN GLOBAL
AUBURN SERVES
AUBURN UNIVERSITY BOOKSTORE
AUBURN YOUTH PROGRAMS
COLLEGE OF LIBERAL ARTS
FIRST YEAR EXPERIENCE
OFFICE OF PARENT & FAMILY PROGRAMS
PARKING SERVICES
STUDENT CONDUCT
STUDENT ORGANIZATIONS
UNIVERSITY HOUSING & RESIDENCE LIFE
UNIVERSITY PROGRAM COUNCIL
WELCOME WEEK

65,750
TOTAL GUIDE
DOWNLOADS

2017 INVOLVEMENT AWARD WINNERS

EXCEPTIONAL CAMPUS ORGANIZATION

Student Government Association

EXCELLENCE IN MARKETING & DESIGN

Auburn University Dance Marathon

EXCELLENCE IN PRACTICAL APPLICATION

*American Pharmacists Association —
Academy of Student Pharmacists*

THE CHARLENE & FRED KAM "HUMAN TOUCH" SERVICE AWARD

Student Association of Mentoring

MALE STUDENT LEADER OF THE YEAR

Hunter Gibson

FEMALE STUDENT LEADER OF THE YEAR

Meredith Smith

MOST ENTERTAINING CAMPUS EVENT

Holi by Indian Student Association

THE COREY EDWARDS ORGANIZATION ADVISOR OF THE YEAR

Boyd Brady

OUTSTANDING CULTURAL IMPACT

International Buddy Program

OUTSTANDING INCORPORATION OF DIVERSITY & INCLUSION

Black Student Union

NEW ORGANIZATION OF THE YEAR

Standing Together Against Rape and Sexual Assault (STARS)

OVERCOMING ADVERSITY AWARD

University Program Council

PROFESSIONAL DEVELOPMENT



ROBERT POWERS

Advisor, Service Programs

Presented on graduate assistant experiences and professionalism at the Southern Association for College Student Affairs in Jacksonville, FL.



BRAD SMITH

Advisor, Student Governance

Selected to participate in the New Professionals Institute hosted by NASPA in San Antonio, TX.



JOHN MICHAEL ROEHM

Assistant Director, Office of Student Involvement

Presented on assessment curriculums utilizing AUinvolve at Alabama-NASPA State Drive-In.



JORDAN CONWAY & SHANNON CANTLAY

Graduate Assistants, Office of Student Involvement

Presented a session on Hazing Prevention for Registered Student Organizations at NASPA Annual Conference in San Antonio, TX



AWARDS



SHANNON CANTLAY

Graduate Assistant, Leadership & Service

Awarded the NASPA-AL Future Leader award for the state of Alabama.



DANCE MARATHON

2017 Children's Miracle Network Best Digital Media

Delta Keep Climbing Award, Morgan Maddox (*highest fundraiser in the country*)



MISS AUBURN UNIVERSITY

Brooklyn Holt placed top 5 in Miss Alabama Pageant



AUBIE

2nd place Universal Cheerleaders Association nationals (*placed 1st or 2nd out of last 10 years*) and 1st Place Video



STUDENT GOVERNMENT ASSOCIATION

Southeastern Conference Student Government Association of the Year



STUDENT GOVERNMENT ASSOCIATION

Program of the Year for Hey Day at Southeastern Conference Exchange

@AUINVOLVE



Auburn University is an equal opportunity
educational institution/employer.

auburn.edu/involvement

Designed by Kathryn Winkle, Student Graphic Designer, Office of Student Involvement